

# 100% Every Student Every Day!

Your School Name Here | Weekly Lesson Plan | 2014-2015

English/Language Arts | 7th | 4th Six Weeks | Week 2 | 1/26/15 | 1/30/15

	Monday		Tuesday		Wednesday	
<b>TEKS Dual Coding</b>	7.11a	Process Standard	7.11a/ b	Process Standard	7.11a/b	Fig 19D
<b>Lesson Objective</b>	We will analyze persuasive text.		We will analyze persuasive text.		We will analyze a persuasive text.	
<b>I will statement (Demonstration of Learning)</b>	I will analyze persuasive text for structure and central argument.		I will analyze persuasive text for appeals.		I will analyze persuasive text for persuasive appeals.	
<b>Instructional Agenda</b>	<ul style="list-style-type: none"> <li>*Find seats</li> <li>*Rules of portable</li> <li>*Discuss and practice structure in persuasive text.</li> <li>*Turn in BITGM</li> </ul>		<ul style="list-style-type: none"> <li>*Discuss and answer questions structure.</li> <li>*Take notes on persuasive appeals.</li> <li>*Create mindhooks/examples for persuasive appeals.</li> </ul>		<ul style="list-style-type: none"> <li>*Complete mindhook posters and presentations.</li> <li>*Read a modern speech by Steve Jobs for persuasive appeals.</li> </ul>	
			Homework for Monday		Homework for Monday	
<b>Seed Question</b>	How does structure affect a persuasive text?		How do persuasive appeals affect the audience?		How do persuasive appeals affect the audience?	
<b>AVID Strategy</b>	AVID		AVID		AVID	
<b>Kagan Structure</b>	RoundRobin		KAGAN		KAGAN	

	Thursday		Friday		Notes
TEKS Dual Coding	7.11a/b	Fig 19D	7.11a/b	Fig 19D	SE
Lesson Objective	We will analyze persuasive text.		We will analyze persuasive text. .		Additional Notes
I will statement (Demonstration of Learning)	I will analyze persuasive text for persuasive appeals.		I will analyze persuasive text for rhetorical devices.		
Instructional Agenda	Agenda for Thursday *Complete mindhook posters and presentations. *Read a modern speech by Steve Jobs for persuasive appeals.		*Take notes on and discuss rhetorical devices. *Begin reading and editorial on cell phones and annotate for rhetorical devices and persuasive appeals.		
	Homework for Monday		Finish reading and annotating if necessary		
Seed Question	Seed Question I will analyze persuasive text for persuasive appeals.		I will analyze persuasive text for persuasive appeals.		
AVID Strategy	Reading		Reading		
Kagan Structure	KAGAN		KAGAN		